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**COMMITMENT TO  
SUSTAINABILITY**

**MODA CIRCOLARE**

**HOW TO WRITE A  
COMMITMENT TO SUSTAINABILITY**

APRIL 2021

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**MODA CIRCOLARE**  
Sustainable Fashion Consulting Agency

**PREPARED BY**  
MODA CIRCOLARE

# 1. GETTING PREPARED

## What is a Commitment to Sustainability

A Commitment to Sustainability is an organization's **public commitment** to being sustainable. It should bring together the sustainability vision of all key stakeholders including, employees, directors, partners, shareholders, customers, and suppliers. A **Commitment to Sustainability** is the initial building block to reducing an organization's sustainability impacts. This commitment should outline as a brand the areas you feel important in your journey of continued sustainability and should consider such things as: **governance of the brand, environmental issues, social and ethical considerations, transparency and circularity of the products** you create.

A business should be prepared to be **honest, critical and introspective**, about all of its operations, supply chains and their associated impacts. To become more sustainable a business should be ready to take risks and be innovative. Moving beyond its comfort zone is required. The Commitment to Sustainability should be **signed by the CEO of the company** and be communicated with all staff and associated stakeholders.

## Things to Consider

The following is a list of suggested issues and areas that may want to be considered for the organizations Commitment to Sustainability:

- Training
  - Educating staff on what sustainability is and what sustainability means to the brand. If you are a fashion brand, focusing on sustainable fashion
  - CEO and executives receive sustainability training
  - Additional training including such areas as diversity and inclusion, human rights etc.
- Types of low impact materials and their impacts on sustainability and your brand (for example polyester versus hemp).
- Considering the end-life of your product and investigating take-back or repurposing programs.
- Understanding your manufacturing partners and suppliers and their commitments to sustainability and engaging them to move toward more sustainable business practices. Working with your partners for example to reduce waste, reduce water usage, energy use and chemical use etc.
- Social and ethical issues in the supply chain and your commitment to ensure expectations are followed, such as no child labor, fair or living wages are paid, collective bargaining etc. Having a Vendor Code of Ethics will help to consolidate all of these requirements.
- Ensuring you are transparent with your stakeholders and customers regarding your supply chain and your continued sustainability journey.

## 2. EXAMPLE COMMITMENT TO SUSTAINABILITY

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### **X's Commitment to Sustainability (Example only)**

The CEO... "X", makes sustainability a priority in every decision that is made within the company. Sustainability is a priority from the choice of fabrics, choice of manufacturing partners and suppliers, through to transporting our garments to our customers. We work closely to with our suppliers and manufacturers to understand their sustainability commitments and where required, work with suppliers to help improve their understanding of sustainability. We believe that to truly be sustainable, sustainability training is a core necessity. We work hand in hand with our stakeholders to understand what they feel is important when it comes to sustainability. We demand transparency in our supply chain, the social and ethical treatment of our workers and ensure we protect the environment every step of the way.

X is committed to sustainability in the highest degree and is committed to doing our part when it comes to governance of our brand, social and ethical issues, environmental issues, circularity, transparency and utilizing the best materials for the planet. We use only the most sustainable factories in the country of Portugal. Staying local, not only helps the local economy but helps to reduce our carbon emissions. Utilizing the most natural fibers the world has to offer also helps to reduce water consumption, chemical use, and energy use and carbon emissions throughout our supply chain.

***Make a word document, and sign it at the bottom and put it on your website.***

***If you need any assistance creating your Sustainability Commitment contact us at [www.modacircolare.com](http://www.modacircolare.com) or [modacirc@gmail.com](mailto:modacirc@gmail.com) We would love to help!***

