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# ENVIRONMENTAL POLICY

## MODA CIRCOLARE

### HOW TO WRITE AN ENVIRONMENTAL POLICY

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# 1. GETTING PREPARED

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## **What is an Environmental Policy?**

An environmental policy is an organization's public commitment to the environment. It should bring together the environmental vision of all key stakeholders including, employees, directors, partners, shareholders, customers, and suppliers. An environmental policy is the initial building block to reducing an organization's environmental footprint. An environmental policy should include considerations given to growth, expansion, and future long-term goals. When writing an environmental policy, keep it short and simple. Create commitments that are realistic and achievable to the organization's activities. However, before you begin, you must consider many issues (discussed below).

## **Commitments to Consider**

The following is a list of suggested commitments that may want to be considered for the organizations environmental policy statement:

- Educate staff on environmental issues that pertain to the organization. Encourage them to think "Green" and create company Green Teams
- Work in partnership with suppliers to improve environmental conditions
- Use of low environmental impact materials in goods that are created
- Reduction of waste (paper, cardboard, fabric) throughout your supply chain
- Identify where you can recycle and re-use materials in your supply chain
- Reduction of water use in your supply chain
- Wastewater treatment if required
- Reduction of energy use in your supply chain
- Reduction of chemical use and hazardous waste production in your supply chain
- Creation of a sustainable (green) purchasing policy
- Comply with all applicable environmental laws and regulations within your jurisdiction and those that you conduct business in
- Look to reduce all travel where possible including shipments of goods and employee transportation (eg. use zoom calling)
- Support local community actions within the community you live and work in

## 2. EXAMPLE ENVIRONMENTAL POLICY

### X's Environmental Policy (Example only)

X recognizes environmental protection and due diligence as one of our key guiding principles. It is an essential component to our robust and sustainable business practices. We are committed to manufacturing quality "X" (product) in a manner that ensures a safe and healthy workplace and reduces the impact on the environmental and our environmental footprint. We are committed to working with a supply chain that holds our same environmental values. We expect the activities of our suppliers to be compatible with X's Environmental Policy and all other guidelines and requirements.

We will:

- We adhere to all applicable laws, directives and guidelines while continually improving upon our own contribution to an environmentally sustainable society
- Incorporate environmental concerns, issues and impacts into all of our decision-making and activities
- Educate our employees regarding environmental issues and encourage them to work in an environmentally responsible manner
- Reduce wastes by initiating recycling programs within our offices and supply chains – including paper, cardboard, plastic and fabric
- Promote efficient use of resources throughout our facility including water and energy
- Recycle all wastes where programs exist
- Re-use materials where possible
- Avoid unnecessary use of hazardous materials and seek alternatives when feasible
- Purchase environmentally responsible products and utilize low impact materials and fabrics to be incorporated in the products we create
- communicate our environmental initiatives to our clients, customers, and the public and encourage their support
- Strive to continually improve our environmental performance by annually reviewing our environmental policy in planning our current and future activities